

demographics

Colorado Mountain News Media Demographic Profile

	Eagle County		Garfield County		Mesa County		Pitkin County		Summit County	
Population & Household										
estimated 2003 population	46,927	100%	48,396	100%	125,072	100%	16,421	100%	27,114	100%
estimated 2003 households	15,148	100%	16,229	100%	45,823	100%	6,807	100%	9,120	100%
Gender										
male	26,279	56%	24,682	51%	61,285	49%	8,703	53%	15,184	56%
female	21,968	44%	23,714	49%	63,787	51%	7,718	47%	11,930	44%
Household Income										
median HH Income 2003	\$62,682	100%	\$48,257	100%	\$27,053	100%	\$60,082	100%	\$56,587	100%
Age										
18 to 24	244	1%	561	2%	1,533	3%	75	1%	176	1%
25 to 34	6,919	36%	4,321	19%	8,826	16%	2,655	26%	5,049	29%
35 to 44	5,227	27%	7,528	33%	14,124	26%	3,315	32%	3,028	23%
45 to 54	3,600	18%	4,834	21%	10,722	20%	1,750	17%	2,293	18%
55 to 64	2,356	12%	2,940	13%	7,934	15%	1,571	15%	1,606	12%
65+	1,214	6%	2,512	11%	10,422	19%	964	9%	850	7%
median age	33.89	100%	34.98	100%	37.77	100%	38.78	100%	34.15	100%
Employment										
2005 Unemployment Rate		3%		4%		7%		3%		4%
Household (HH) Information										
total HH	15,148	100%	16,299	100%	45,823	100%	6,807	100%	9,120	100%
family HH	5,453	35%	5,242	32%	17,184	38%	1,749	26%	2,581	28%
family HH w/ children <18	3,560	24%	6,037	37%	14,388	31%	1,436	21%	2,189	24%
non-family HH	6,135	41%	4,950	31%	14,251	31%	3,621	53%	4,350	48%
Education										
high school	20,179	43%	20,955	85%	30,973	64%	6,404	39%	12,201	45%
college graduate of higher	27,218	58%	8,663	35%	17,423	36%	10,017	61%	14,913	55%
Ethnicity										
white	29,151	62%	45,537	90%	115,491	92%	15,489	94%	24,901	92%
latino	10,906	23%	8,068	17%	12,532	10%	1,074	7%	2,654	10%
other	5,068	11%	3,160	7%	4,590	4%	389	2%	1,073	4%
Household Ownership										
households owned	32,848	70%	35,813	74%	33,083	62%	9,853	60%	18,709	69%
households rented	13,139	28%	11,131	23%	1,744	3%	5,419	33%	7,863	29%
Marital Status										
married	3,911	68%	5,588	75%	19,284	73%	1,629	63%	2,835	69%
single	1,881	32%	1,863	25%	6,956	27%	949	37%	1,274	31%

Source: Economic Research Service - USDA; Colorado Division of Local Government, Demography Office Nov. 2004; Wikipedia (www.en.wikipedia.org); Population Division, U.S. Census Bureau, April 2005; Eagle County Government; Pitkin County Government, Marketing Solutions Group; Equifax; 2004 CMNM Readership Study